

## **ASI Press Release**

**FOR IMMEDIATE RELEASE:** September 27, 2001

## CONTACT: Jeff Hoffman Associate Director for Marketing & Programs (909) 869-2854

## Join the ASI Stampede in the Wild, Wild, West

Put on your spurs and ten-gallon hat for a trip to the Wild, Wild, West on Tuesday, October 2, 2001 from 11-1 in the Quad. Sponsored by the ASI Bronco Events and Activities and Team, (B.E.A.T.), this event is for the whole campus but its main purpose is to recruit students to join B.E.A.T. program committees.

The Wild, Wild, West will feature dancing to the music of a DJ, a bungee bull (a non-mechanical bull), a chalk artist, games to compete for LA Kings ticket giveaways, the creation of shoe boxes filled with school supplies for underprivileged kids, a pie eating contest, making your own movie, cultural dancers, snow cones and Cal Poly Pomona Arabian Horses. You won't want to miss this FREE interactive event!

The B.E.A.T. offers opportunities for Cal Poly Pomona students to plan exciting programs for the campus. Program committees include Special Events, Concerts, Service and Learning, Films, Comedy and Indoor Recreation, Outdoor Recreation and Trips, Multicultural and Diversity, and Arts and Lectures. If you know of students interested in joining the B.E.A.T, call ASI Marketing and Programs at x2854 or log on to the new ASI website at www.asi.csupomona.edu and complete the volunteer interest form.