



Press Release

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ASI Executive Director Completes Term as Association President

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Cora Culla, Executive Director of Associated Students, Inc. (ASI) since 1993, completed her one year term as Auxiliary Organizations Association (AOA) president this month.

As a nonprofit public benefit corporation serving public purposes, AOA unites all eighty auxiliary organizations of the California State University (CSU) campuses. An avenue for communication between auxiliary organizations, AOA exists to represent the common interests of auxiliaries and to provide professional staff development opportunities.

Before becoming AOA president, Culla was the chair of the 2001 AOA Conference Planning committee and a three-year member of the Executive Committee.

The role of the President is to act as a representative of AOA before boards, commissions, and policy-making groups of the CSU and the State of California. With the help of other AOA members under Culla's leadership, AOA accomplished numerous goals including enhancing communication, maximizing professional development, and building AOA/CSU relationships. Culla led AOA's opposition effort to Assembly Bill 707, which would have placed auxiliary employees under Collective Bargaining. During Culla's term, two new AOA Standing Committees were created to assist with CSU advancement, development, and AOA membership. Enhancement of AOA's website facilitated communication with members and regular electronic distribution of the AOA newsletter increased the level of shared information within the AOA membership. In addition, special projects included the complete update of the AOA Policies and Procedures Manual, examination of AOA's fiscal validity, and a change to the AOA by-laws altering the composition of the AOA Executive Committee.

During her tenure as president, record levels of attendance and corporate sponsorships were observed at the 2001 AOA Annual Conference. AOA also completed a Request for Proposal (RFP) process, resulting in the selection of Cal Poly San Luis Obispo Foundation to provide Administrative, Secretary, Treasurer, and Technology Support services to AOA, effective 2002.

In reflection, Culla expressed her sincere thanks to the 2001 AOA Executive Committee and AOA Standing Committee Chairs for the support, team spirit, and dedication during the past year. Culla said, "The accomplishments of AOA in 2001 were definitely the outcome of a team effort."