



ASI Press Release

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The University Union Renamed to the Bronco Student Center

The University Union, opening April 2, 2003, has not only been expanded to include an 800 seat multipurpose room, an 11,000 square foot fitness center, a mall style food court, and additional meeting and study space, it has also been officially given a new name. The University Union is now the Bronco Student Center.

The Bronco Student Center replaces the existing University Union name. In the manner that it always has in its thirty year history, The Bronco Student Center still seeks to unite students, faculty, staff, alumni, and guests of the University by building a community through a centrally located facility featuring diverse programs and services. As the living room of the campus, the Bronco Student Center is the place to hang out, study, meet with study groups and friends, eat, and work out.

The new building name implies that the Bronco Student Center is the center of the Campus and that it was specifically designed for Cal Poly Pomona students to take advantage of all that is offered. It is the place that was designed with students in mind, therefore it is important for this to be incorporated into the title.

The name was selected following a campus wide renaming contest conducted by the 2001 - 2002 Associated Students, Incorporated (ASI) Facilities and Operations Board. The ASI Senate approved the name-change last Spring. University President Bob H. Suzuki then authorized the change during the Fall of the 2002-2003 academic year.

ASI requests that when referring to the former University Union in verbal, print, and online communications, please refer to its new name, the Bronco Student Center.

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