



## Press Release

FOR IMMEDIATE RELEASE  
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### Search for Southern California Talent to be Hosted at Cal Poly Pomona

Associated Students, Inc. (ASI) Cal Poly Pomona will host the first Southern California Outreach for University Talent (**S.C.O.U.T.**) Conference, **January 30-31, 2004**, to be held in the new Bronco Student Center. The conference has been developed as an annual event to fulfill the unanswered programming needs for all institutions of higher education in Southern California.

S.C.O.U.T. seeks to provide new opportunities and exposure for student and professional talent to campus programmers. The two day conference will showcase talent from vocalists, disc jockeys, bands, comedians, and more.

To develop a stronger community and relationship between campus programmers, S.C.O.U.T. has invited campuses from the California State University, University of California, California Community Colleges, and private/parochial institutions.

The conference is a networking opportunity for those who perform and campus programmers. It will assist them in providing diverse talent for their campus while maximizing resources.

Registration for S.C.O.U.T. is available online at [www.asi.csupomona.edu/scout](http://www.asi.csupomona.edu/scout). The deadline to register is January 9, 2004 and space is limited. Only completed application packets will be accepted from schools, talent, and exhibitors. Talent performers should include a signed performance application, a signed waiver, a press/media kit, and an audition/demo video on CD or VHS.

For more information contact Sultan Salahuddin, ASI Programming Coordinator at (909)869-374, or email at [ssalahuddin@asi.csupomona.edu](mailto:ssalahuddin@asi.csupomona.edu).

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