



ASI Sustainability Board Minutes

*2013-2014: Friday, February 21st, 2014 10:00 AM - 12:00 PM, BSC, 1st Floor, Senate Chambers
Conference Room*

I. Preliminaries

- a. Call to Order: 10:02 AM
- b. Quorum Check:
 1. Voting Members:
 - Michael Adams - Present
 - Christine Hall – Unexcused Tardy
 - Obi Okafor – Present
 - Martin Mares – Excused Absence
 - Marisol Aguayo – Present
 - Jasmin Byrd – Excused Absence
 - Brandon Sauer – Excused Absence
 2. Advisors:
 - Powell Velasco – Present
- c. Agenda Changes:
 1. None
- d. Approval of Minutes:
 1. Minutes are under review.
- e. Introduction of Guests:
 1. Cindy Coralles from Grid Alternative and in partnership with SCETA.
- f. Open Forum
 1. Cindy introduces Grid Alternatives that provides solar energy to lower income housing around California and now Colorado.
 2. SCETA partnered with GRID last year and implemented the Spring Break Program.
 3. All students that participate fundraise \$100 to reserve their spot over spring break.
 4. It's a 3 day program, first day for orientation and the second and third for implementation of these solar power systems on the houses.
 5. There are possibilities of matching funds and sponsoring a roof through this program.
 6. They provide all tools and skillsets necessary for the program.
 7. Lunch is provided on all 3 days.
 8. Cindy goes over possibilities for the Board to assist financially in regards to purchasing marketing materials, sponsoring a roof, and matching funds for fundraising students.
 9. The deadline is on March 16, until all spots are filled.
 10. A brief question session ensued.

II. Action Items

- a. None

III. Discussion Items

- a. CPP Sustainability Collaborative
 - Went very well, there were about 50 people there and there was catered Subway.

2. Earth Week

- April 21-24 and events will go on throughout the week.
- Collaboration with BEAT will be pursued.
- George, the President of Green Team is spearheading the event.

3. Bike Week

- May 12-16
- The schedule is currently being made for the events within the week.
- Christine states it was a productive meeting to get everyone in contact with one another and it really made connections be made between clubs and students. She states it might be important to have 2 meetings a quarter rather than just quarterly.

b. The Green Initiative Fund

1. A short recap of our current situation ensued for Cindy, who worked on TGIF in 2010.

2. Potential Marketing

- Marketing was shown to the board from TGIF in 2010.
- Cindy said she can share a video they made for marketing this back then.
- Marisol says that we can use the ASI Instagram page for visuals.
- Michael says that social media based marketing will be pursued for TGIF.

IV. Information Items

a. Greenovation Updates

1. The money has come in for the recipients.
2. The recipients will be keeping the Board up to date on their projects and reaching out to us in case of any need for assistance.

V. Adjournment

a. Meeting adjourned at 10:29 AM

b. Next Meeting:

*Friday, March 7th, 2014 10:30 AM-12:00 PM, BSC, 1st Floor, Senate Chambers
Conference Room*