



Press Release

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Associated Students, Inc. Selects New Lead Program Development Coordinator

Susan Ashe has been selected as the Lead Program Development Coordinator for Associated Students, Inc. (ASI). Beginning September 9, 2005, Ashe will be responsible for administering all aspects of ASI student programming and some staff programming including to ASI Bronco Events and Activities Team (B.E.A.T.) programs, ASI Alumni programs, Bronco Exhibit Gallery, ASI Summer Orientation programs, BroncoFusion and ASI Community Outreach programs.

Ashe's educational background includes a Bachelor of Arts in International Business and Japanese from Rhodes College in Memphis, TN, and a Master of Science in Higher Education and Student Affairs from Indiana University. Ashe gained seven years of experience in student development while working in an educational setting and four years of experience working in the entertainment industry. While at Indiana University, Ashe was Program Coordinator of activities and events for the Indiana Memorial Union, where she co-advised 16 Union Board Student Directors and created and promoted Union Studios, a full service ceramic studio and darkroom in the Indiana Memorial Union. Other positions held include Summer Orientation Intern for our own ASI at Cal Poly Pomona where she assisted in promoting involvement opportunities available within ASI to over 1,200 parents and students weekly.

Ashe is excited to return to the Cal Poly Pomona campus and states, "I am passionate about student development and leadership and I am excited about the opportunities to advise students and contribute to their growth at Cal Poly [Pomona]." Ashe looks forward to "assisting the students in bringing educational and entertaining programming to campus."

Established in 1963, Associated Students, Inc. is a recognized auxiliary organization of Cal Poly Pomona that is led, funded and mainly staffed by students. Guided by the core commitments to the promotion of student development and provision of quality facilities, programs and services, ASI provides for student representation at the campus and system-wide level and offers leadership development through student government, student-led programming, student employment and student involvement in a wide array of Bronco Student Center programs and services, including the Bronco Fitness Center, as well as the Children's Center. ASI fully supports the enrichment of student life by providing annual funding support for student clubs and organizations, diversity programs, athletic scholarships and academic support programs.

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