



Press Release

FOR IMMEDIATE RELEASE

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BFC Program Manager Receives Program Manager of the Year Award

Associated Students Inc. (ASI) announces Bronco Fitness Center (BFC) Program Manager, Sean Del Rossi, has received Program Manager of the Year Award. Del Rossi accepted the award at the Club One, Inc. annual meeting January 27, 2006. Club One selects a Program Manager of the Year from over 70 Club One facilities around the state.

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"It was a great honor, but the award is a reflection of the entire staff," said Del Rossi who has been Program Manger of the BFC since 2003. Since then, he has implemented programs like the Fitness Internship Program and the Bronco-Fit Program, a cooperative program with Kinesiology Health Promotions (KHP) and the Wellness Center. He is also responsible for bringing cutting edge equipment to the BFC, like an Olympic Lifting Platform and the Kilowatt Interactive Fitness Gaming System.

As Program Manager of the BFC, Del Rossi is responsible for all aspects of the facility including the Group Exercise Program, the Fitness/ Personal Training Program, customer/membership services, special events, and equipment procurement. In the future, he hopes to enhance the relationship between the BFC and the Kinesiology Health Program department in order to improve upon current programming.

The 11,000 sq. ft. comprehensive fitness center is professionally staffed by Club One professionals. Club One is a professional fitness center management company who partnered with ASI in April of 2003 to manage the BFC. The club features technologically advanced machinery, free weights, fitness classes, personal training sessions, and health and fitness assessments, a variety of cardiovascular equipment and separate locker rooms for women and men. The BFC is located in the Bronco Student Center (Bldg 35). Membership is available to all students, faculty and staff at low rates.

Established in 1963, Associated Students, Inc. (ASI) of Cal Poly Pomona is a recognized auxiliary organization of California State Polytechnic University, Pomona that is led, funded and mainly staffed by students. Guided by the core commitments to the promotion of student development and provision of excellent facilities, programs and services, ASI provides for student representation at the campus and California State University system-wide level and offers leadership development through student government, student-led programming, student employment and student involvement in a wide array of Bronco Student Center programs and services, including the Bronco Fitness Center, as well as the Children's Center. ASI fully supports the enrichment of student life by providing annual funding support for student clubs and organizations, diversity programs, athletic scholarships and academic support programs.

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