

Recreation Center Juice Bar Survey

Description: The main goal of the survey is to determine which juice bar brand students prefer.

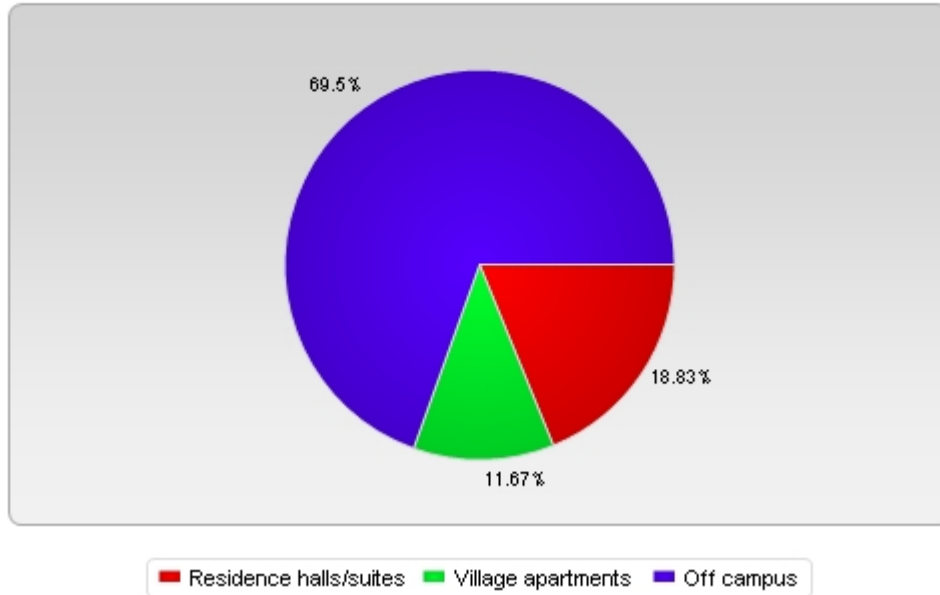
Date Created: 4/19/2011 6:40:05 PM

Date Range: 4/25/2011 12:00:00 AM - 5/25/2011 11:59:00 PM

Total Respondents: 612

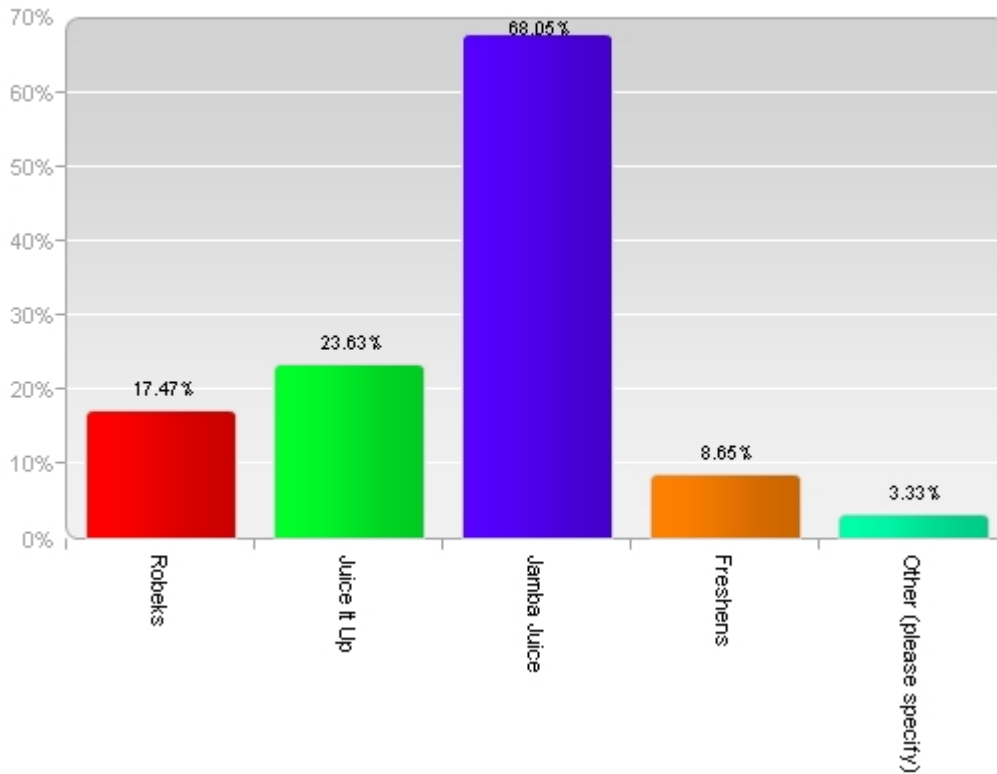
Q1. Where do you live?

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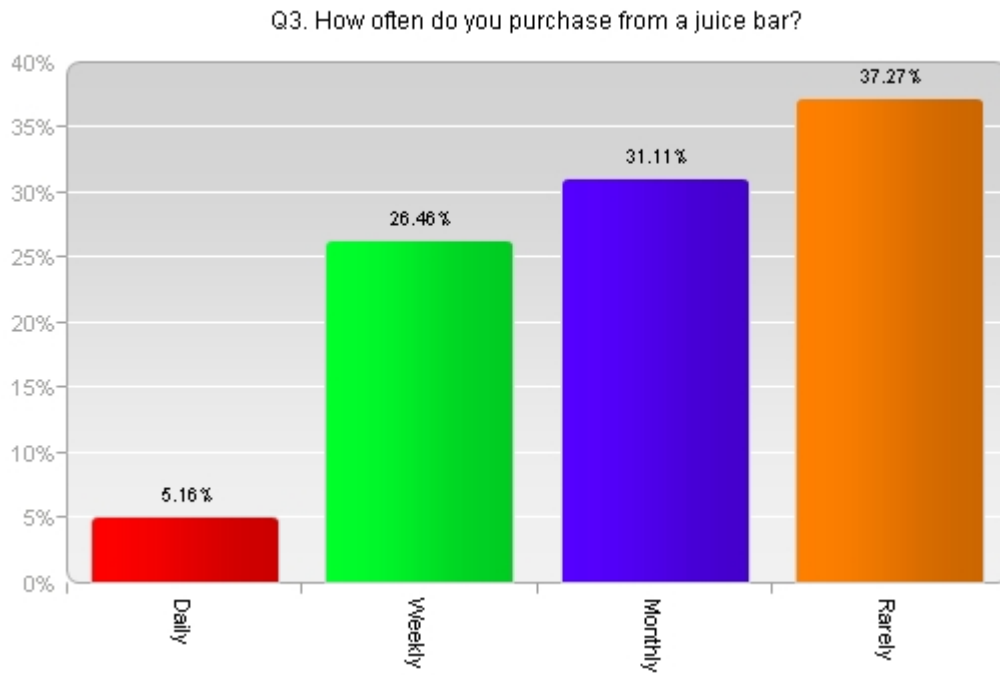


Q2. Which Juice Bar brand do you prefer most? (Check your top 2 choices)

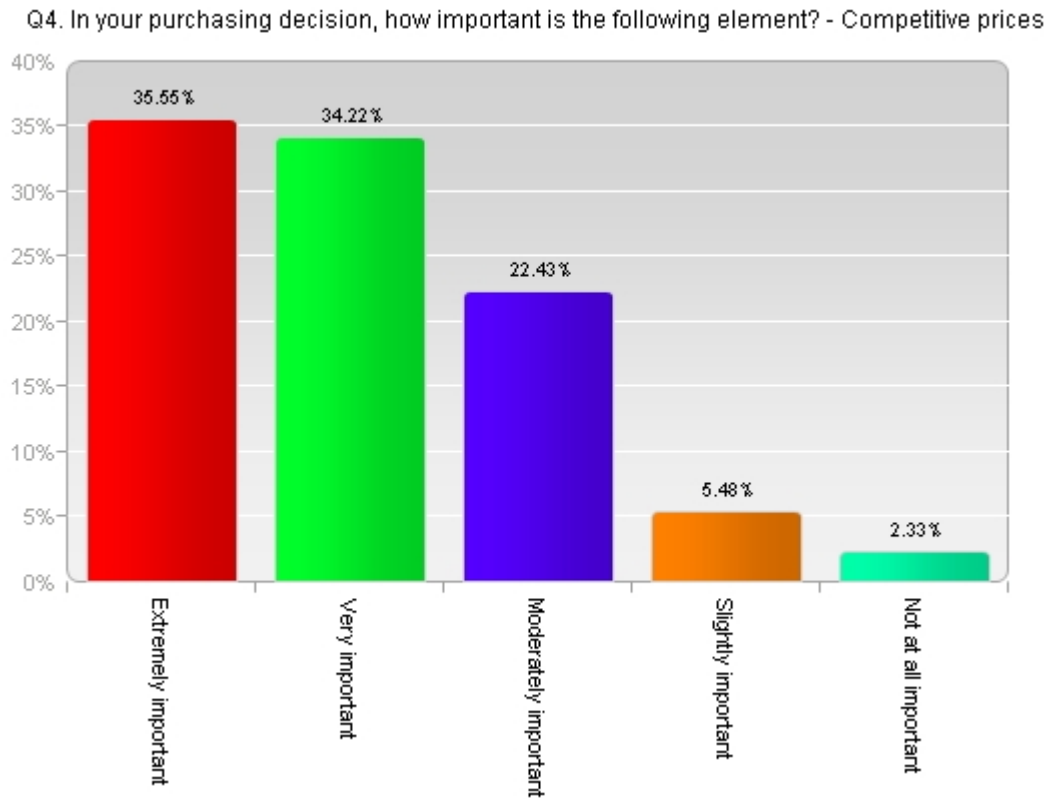
Q2. Which Juice Bar brand do you prefer most? (Check your top 2 choices)



Q3. How often do you purchase from a juice bar?

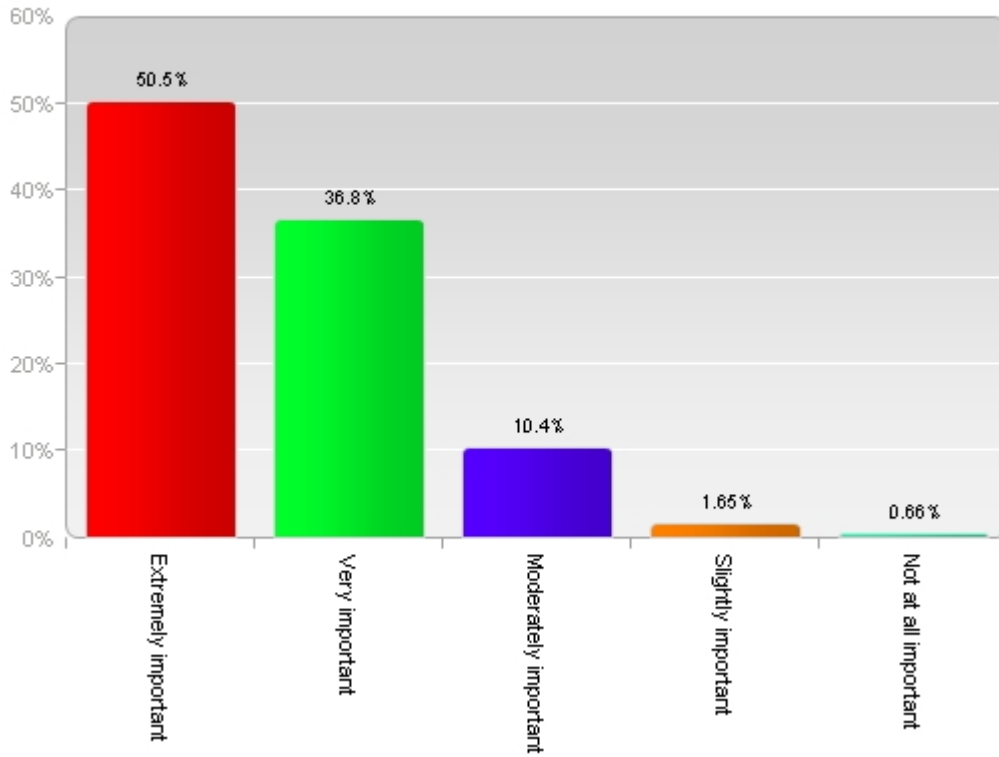


Q4. In your purchasing decision, how important is the following element? - Competitive prices



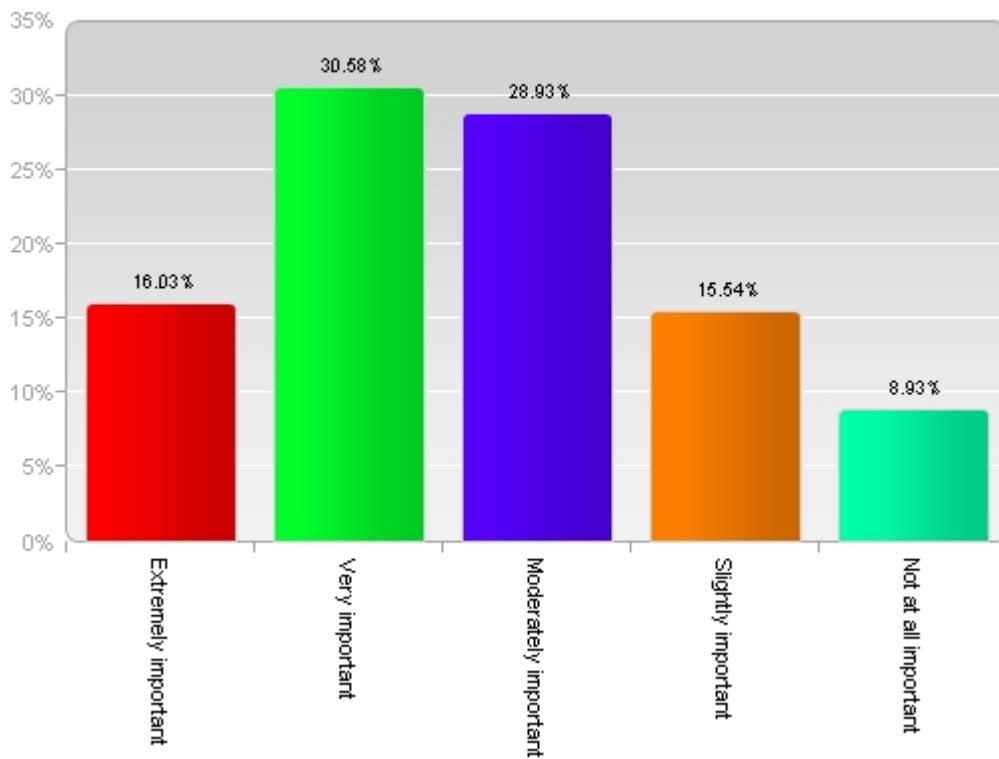
Q5. In your purchasing decision, how important is the following element? - Flavors (ingredients)

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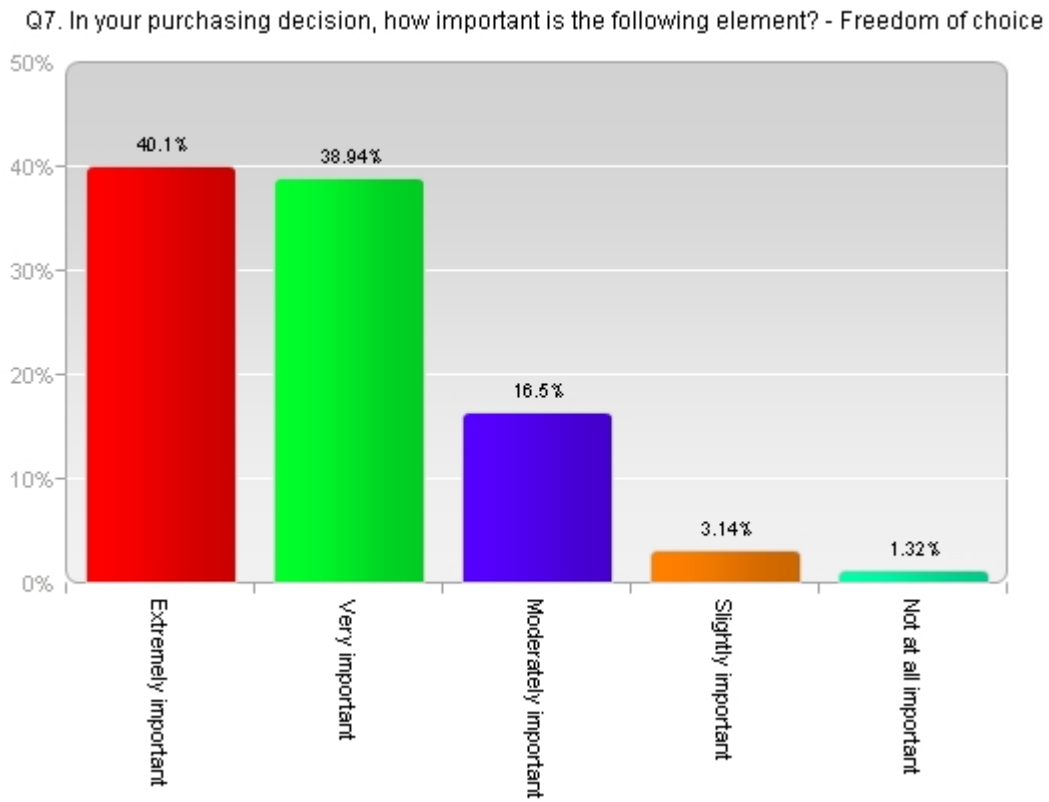


Q6. In your purchasing decision, how important is the following element? - Food ranges (other optional foods)

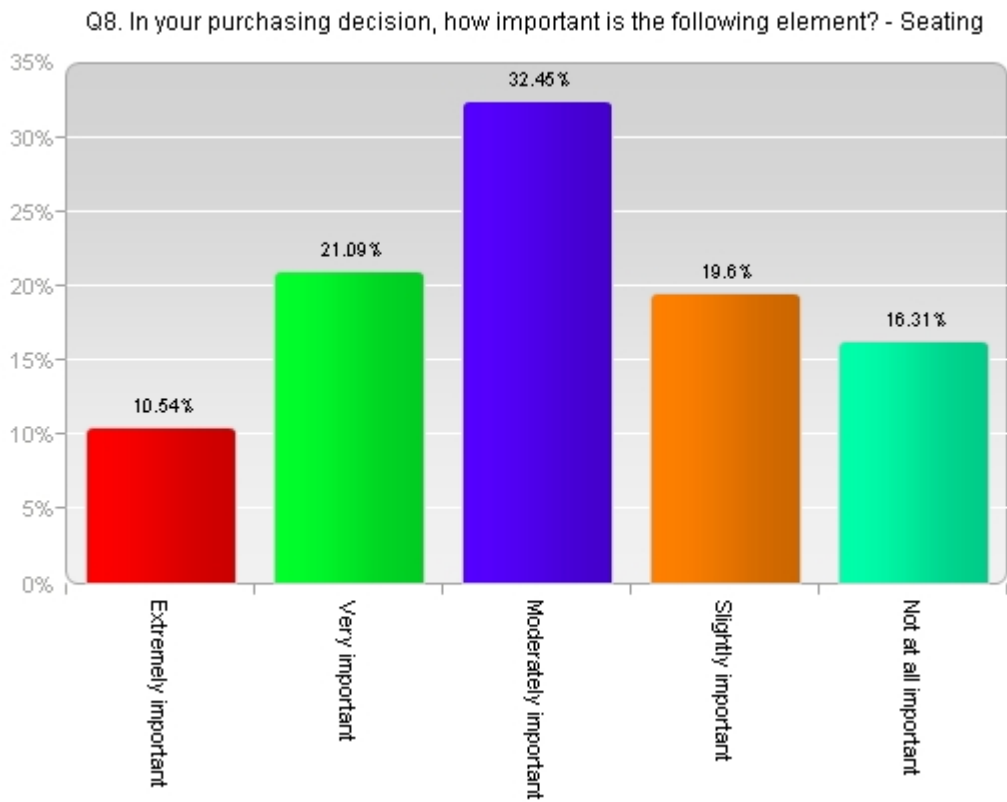
Q6. In your purchasing decision, how important is the following element? - Food ranges (other optional foods)



Q7. In your purchasing decision, how important is the following element? - Freedom of choice

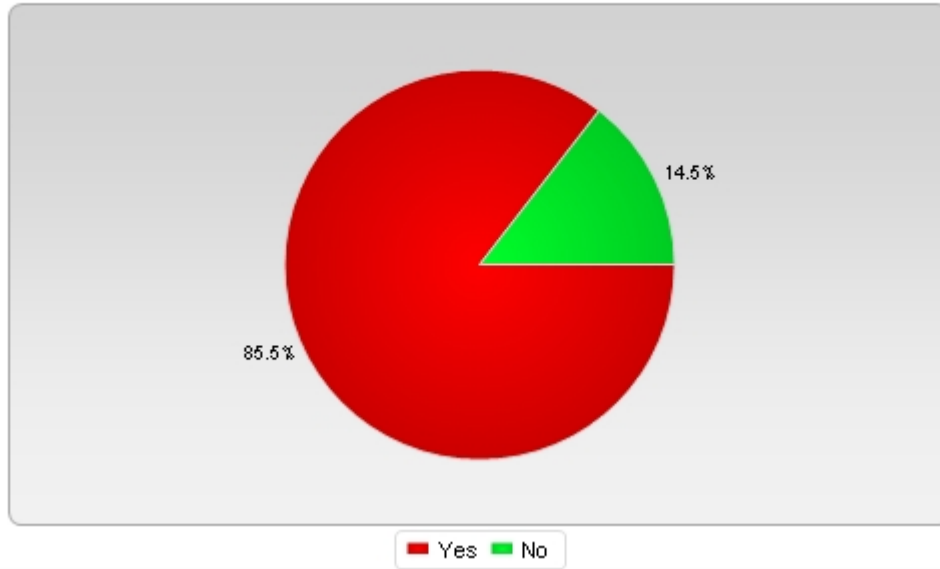


Q8. In your purchasing decision, how important is the following element? - Seating



Q9. Would you like a self-serve frozen yogurt station on campus?

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Q10. Which Juice Bar menu style would you prefer?

Count	Percent	Option
459	75.49%	Juice Bar plus limited food options (smoothies, cold foods, packaged snacks, other beverage options)
143	23.52%	Juice Bar minus limited food options (smoothies and packaged snacks only)
6	0.99%	Other (please provide any additional recommendations for food options)

Count	Percent	Recommendation
1	16.67%	
1	16.67%	i dont go to a steak house for chicken. I want juice not snacks.
1	16.67%	Taiwanese popcorn chicken
1	16.67%	vegan options! vegan smoothies! veeeeeggggaaaaannnnn please!

608 Respondents

Q11. Please list other types of beverage options related to health and wellness the Juice Bar could provide:

Count	Percent	Option
221	100.00%	

Count	Percent	Option
1	0.45%	
1	0.45%	fruit juice
1	0.45%	acai
1	0.45%	acai berry juice
1	0.45%	acai bowl
1	0.45%	acai, noni, or goji berry juice drinks. maybe even combine all three.
1	0.45%	acai bowls
1	0.45%	all natural
1	0.45%	aloe vera
1	0.45%	antioxidants
1	0.45%	any
1	0.45%	anything

1	0.45%	<input type="checkbox"/>	apple juice, healthy energy drinks and teas
1	0.45%	<input type="checkbox"/>	bagels
6	2.71%	<input type="checkbox"/>	beer
1	0.45%	<input type="checkbox"/>	beer and wine
2	0.90%	<input type="checkbox"/>	boba
1	0.45%	<input type="checkbox"/>	boba drinks
5	2.26%	<input type="checkbox"/>	boba tea
1	0.45%	<input type="checkbox"/>	boosts
1	0.45%	<input type="checkbox"/>	boosts such as vitamins, immunity, ect. Option to have healthy substitutes
1	0.45%	<input type="checkbox"/>	booze
1	0.45%	<input type="checkbox"/>	calories
1	0.45%	<input type="checkbox"/>	chile mangos
1	0.45%	<input type="checkbox"/>	coca cola
1	0.45%	<input type="checkbox"/>	coconut mill
5	2.26%	<input type="checkbox"/>	coffee
1	0.45%	<input type="checkbox"/>	coffee smoothies, not frappes but smoothies :]
1	0.45%	<input type="checkbox"/>	coffee
1	0.45%	<input type="checkbox"/>	coke
1	0.45%	<input type="checkbox"/>	diet mountain dew
1	0.45%	<input type="checkbox"/>	different flavor of iced tea
1	0.45%	<input type="checkbox"/>	dr oz smoothies
1	0.45%	<input type="checkbox"/>	energy bars
1	0.45%	<input type="checkbox"/>	energy drinkS
3	1.36%	<input type="checkbox"/>	energy drinks
1	0.45%	<input type="checkbox"/>	energy drinks, protein suppliments
1	0.45%	<input type="checkbox"/>	energy
1	0.45%	<input type="checkbox"/>	fresh juices out of a juicer machine
1	0.45%	<input type="checkbox"/>	fresh squeezed juice
1	0.45%	<input type="checkbox"/>	fresh squeezed juices without artificial flavoring or color
1	0.45%	<input type="checkbox"/>	frozen yogurt
1	0.45%	<input type="checkbox"/>	fruit and vegetable juices
1	0.45%	<input type="checkbox"/>	fruit only! stuff
1	0.45%	<input type="checkbox"/>	Gatorade
1	0.45%	<input type="checkbox"/>	gatorades
1	0.45%	<input type="checkbox"/>	gelato icecream
1	0.45%	<input type="checkbox"/>	granola bars, chips, salads, fruit and veggies
1	0.45%	<input type="checkbox"/>	grape drank and koolaid
1	0.45%	<input type="checkbox"/>	grape juice
1	0.45%	<input type="checkbox"/>	grass shots
1	0.45%	<input type="checkbox"/>	green machine
1	0.45%	<input type="checkbox"/>	green tea
1	0.45%	<input type="checkbox"/>	guyaki yerba mate
1	0.45%	<input type="checkbox"/>	health bars...salad choices
1	0.45%	<input type="checkbox"/>	healthy alcoholic drinks

1	0.45%	<input type="checkbox"/>	healthy slurpees
1	0.45%	<input type="checkbox"/>	healthy snack choices
1	0.45%	<input type="checkbox"/>	ill
1	0.45%	<input type="checkbox"/>	immune boosters etc...
1	0.45%	<input type="checkbox"/>	juice from the farm store
1	0.45%	<input type="checkbox"/>	just healthy juice
1	0.45%	<input type="checkbox"/>	k
1	0.45%	<input type="checkbox"/>	lemonade
1	0.45%	<input type="checkbox"/>	mango
1	0.45%	<input type="checkbox"/>	mango juices or green tea
1	0.45%	<input type="checkbox"/>	mango
1	0.45%	<input type="checkbox"/>	mango banana
2	0.90%	<input type="checkbox"/>	milk
1	0.45%	<input type="checkbox"/>	Milk beverages
1	0.45%	<input type="checkbox"/>	milk, orange juice
3	1.36%	<input type="checkbox"/>	milkshakes
2	0.90%	<input type="checkbox"/>	n/a
1	0.45%	<input type="checkbox"/>	naked
2	0.90%	<input type="checkbox"/>	naked juice
1	0.45%	<input type="checkbox"/>	natural juice
1	0.45%	<input type="checkbox"/>	non fat frozen yogurt with topping choices
1	0.45%	<input type="checkbox"/>	none
1	0.45%	<input type="checkbox"/>	none
1	0.45%	<input type="checkbox"/>	nooo
1	0.45%	<input type="checkbox"/>	o
1	0.45%	<input type="checkbox"/>	oatmeal
2	0.90%	<input type="checkbox"/>	oj
1	0.45%	<input type="checkbox"/>	ones with protein
1	0.45%	<input type="checkbox"/>	orange flavor. drink
1	0.45%	<input type="checkbox"/>	papaya milk, or something like milk shake, slash
1	0.45%	<input type="checkbox"/>	pasion tea
1	0.45%	<input type="checkbox"/>	pizzA
1	0.45%	<input type="checkbox"/>	plain natural fruit juices
1	0.45%	<input type="checkbox"/>	promenade juice
1	0.45%	<input type="checkbox"/>	protein
2	0.90%	<input type="checkbox"/>	protein bars
1	0.45%	<input type="checkbox"/>	protein drinks
1	0.45%	<input type="checkbox"/>	protein drinks, sports drinks.
1	0.45%	<input type="checkbox"/>	protein Drinks/powder.
1	0.45%	<input type="checkbox"/>	protein mix-ins
7	3.17%	<input type="checkbox"/>	protein shakes
2	0.90%	<input type="checkbox"/>	protein shakes
1	0.45%	<input type="checkbox"/>	protein shakes, meal replacements
1	0.45%	<input type="checkbox"/>	protien options

1	0.45%	<input type="checkbox"/>	raspberry flavors
1	0.45%	<input type="checkbox"/>	sandwiches, wraps
1	0.45%	<input type="checkbox"/>	shakes
1	0.45%	<input type="checkbox"/>	shakes and juices
1	0.45%	<input type="checkbox"/>	smoothe
1	0.45%	<input type="checkbox"/>	smoothies
1	0.45%	<input type="checkbox"/>	smoothies, ice cream, boba,
1	0.45%	<input type="checkbox"/>	smothies
2	0.90%	<input type="checkbox"/>	soda
1	0.45%	<input type="checkbox"/>	sodas
1	0.45%	<input type="checkbox"/>	soft drinks and tea
1	0.45%	<input type="checkbox"/>	sparkling water
1	0.45%	<input type="checkbox"/>	steroids
2	0.90%	<input type="checkbox"/>	strawberry
12	5.43%	<input type="checkbox"/>	tea
1	0.45%	<input type="checkbox"/>	tea and fruit tea
1	0.45%	<input type="checkbox"/>	tea drinks
1	0.45%	<input type="checkbox"/>	tea
1	0.45%	<input type="checkbox"/>	Tea? not really...
3	1.36%	<input type="checkbox"/>	teas
1	0.45%	<input type="checkbox"/>	variety of juices
1	0.45%	<input type="checkbox"/>	vegan and protein
2	0.90%	<input type="checkbox"/>	water
1	0.45%	<input type="checkbox"/>	water and Gatorade and natural juices like orange juice
1	0.45%	<input type="checkbox"/>	water and juice
1	0.45%	<input type="checkbox"/>	waters and soda
1	0.45%	<input type="checkbox"/>	wheat grass and pennyworth
1	0.45%	<input type="checkbox"/>	wheat grass shots, carrot juice, acai, healthy foods/drinks!!
1	0.45%	<input type="checkbox"/>	wheatgrass shots
1	0.45%	<input type="checkbox"/>	wheatgrass shots!!
1	0.45%	<input type="checkbox"/>	whey protein shakes
1	0.45%	<input type="checkbox"/>	white chocolate macadamia nut cliff bars
1	0.45%	<input type="checkbox"/>	wraps
1	0.45%	<input type="checkbox"/>	xs energy drink
1	0.45%	<input type="checkbox"/>	yerba mate
1	0.45%	<input type="checkbox"/>	yogurt
2	0.90%	<input type="checkbox"/>	yogurt parfaits
1	0.45%	<input type="checkbox"/>	yogurtland
1	0.45%	<input type="checkbox"/>	yogurts
1	0.45%	<input type="checkbox"/>	you tell me

221 Respondents

Q12. Please provide any additional comments and/or feedback here:

Count Percent

84 100.00%

Count	Percent	
1	1.19%	<input type="text"/> a campus pub
1	1.19%	<input type="text"/> a juice bar in the gym would be nice
1	1.19%	<input type="text"/> add cool colors/cool logo to draw people in! this is a great idea!!
1	1.19%	<input type="text"/> as long as it's cheaper than freshens i'm good
1	1.19%	<input type="text"/> awesome interview!
1	1.19%	<input type="text"/> bring juice it up please
1	1.19%	<input type="text"/> can't waite
1	1.19%	<input type="text"/> cheap prices :)
1	1.19%	<input type="text"/> chips, mozzarella sticks, jalopena poppers
1	1.19%	<input type="text"/> club one at calpoly bsc is awesome
1	1.19%	<input type="text"/> do this and build the Rec center asap
1	1.19%	<input type="text"/> freshens is pretty gross
1	1.19%	<input type="text"/> fried chicken
1	1.19%	<input type="text"/> frozen yogurt would be amazing!!!
1	1.19%	<input type="text"/> get rid of one of the subways
1	1.19%	<input type="text"/> get rid of soup bar and a subway express. and sell coke not pepsi
1	1.19%	<input type="text"/> get rid of subway express
1	1.19%	<input type="text"/> go raiders
1	1.19%	<input type="text"/> good luck in getting done. I hope to see it happening in my life time.
1	1.19%	<input type="text"/> good luck
1	1.19%	<input type="text"/> good luck!!!
1	1.19%	<input type="text"/> good survey
1	1.19%	<input type="text"/> have fresher food available
1	1.19%	<input type="text"/> healthier is better
1	1.19%	<input type="text"/> healthy choices please
1	1.19%	<input type="text"/> Healthy drinks would be my own personal main desire
1	1.19%	<input type="text"/> healthy food
1	1.19%	<input type="text"/> hi
1	1.19%	<input type="text"/> I don't think we need a Rec Center
1	1.19%	<input type="text"/> I love freshens
1	1.19%	<input type="text"/> I love smoothies!!!!!!
1	1.19%	<input type="text"/> I think that frozen yogurt is not only healthy for college students, but is delicious as well!!!!!!!!!!!!1
1	1.19%	<input type="text"/> I welcome it. affordabilty is important.
1	1.19%	<input type="text"/> I would be so happy if we got a juice bar on campus
1	1.19%	<input type="text"/> in n out.x20
1	1.19%	<input type="text"/> jamba juice pleeeeeease!!!
1	1.19%	<input type="text"/> jealous of the iPhone survey gear
1	1.19%	<input type="text"/> Jesus loves you
1	1.19%	<input type="text"/> juice bar with frozen yogurt would be cool and save space and more smoothies options
1	1.19%	<input type="text"/> love freshens
1	1.19%	<input type="text"/> loving Greek week!!!
1	1.19%	<input type="text"/> make sure someone cleans up if we get a self serve frozen tougher place
1	1.19%	<input type="text"/> more coca cola vending machine

1	1.19%	<input type="text"/>	more healthy food options
2	2.38%	<input type="text"/>	n/a
1	1.19%	<input type="text"/>	need something better than carls jr
2	2.38%	<input type="text"/>	none
1	1.19%	<input type="text"/>	none
1	1.19%	<input type="text"/>	not into juice get yogartland or coldstones on campus
1	1.19%	<input type="text"/>	people are beautiful
1	1.19%	<input type="text"/>	please be bodybuilding friendly. (oatmeal and WHEY not soy protein. k thanks :)
1	1.19%	<input type="text"/>	please let curry up on campus I know they have tried to get here and have been denied and they are really good
1	1.19%	<input type="text"/>	please sell yerba mate on campus !
1	1.19%	<input type="text"/>	pre made protein drinks
1	1.19%	<input type="text"/>	really great interviewer
1	1.19%	<input type="text"/>	simplicity is best
1	1.19%	<input type="text"/>	snacks,
1	1.19%	<input type="text"/>	sounds interesting
1	1.19%	<input type="text"/>	strawberry, banana, pinaple, mango, orange, kiwi
1	1.19%	<input type="text"/>	the iPad is nice to type on. I wish juicebars had iPads I could type on to order so I don't have to deal with the actual people
1	1.19%	<input type="text"/>	the market place stay open later
1	1.19%	<input type="text"/>	The smoothies at Freshēns do not taste as good as other smoothies venues. they are tart and gainy.
1	1.19%	<input type="text"/>	this campus sucks major dick
1	1.19%	<input type="text"/>	this is a pretty comfortable and interesting way to take a survey I approve
1	1.19%	<input type="text"/>	this is so cool!
1	1.19%	<input type="text"/>	this would be awesome!!!!
1	1.19%	<input type="text"/>	toppings are great
1	1.19%	<input type="text"/>	UGH!
1	1.19%	<input type="text"/>	variety
1	1.19%	<input type="text"/>	very interting survey
1	1.19%	<input type="text"/>	we need jamba
1	1.19%	<input type="text"/>	we need one
1	1.19%	<input type="text"/>	why a rec center
1	1.19%	<input type="text"/>	would it replace freshens?

84 Respondents