



MEDIA RELEASE

Record Voter Turnout for Rec Center Student Referendum

FOR IMMEDIATE
RELEASE

Referendum Lacks Favorable Majority Vote

March 7, 2008

Pomona, Calif. - On March 5 and 6, Cal Poly Pomona students voted on Associated Student Inc.'s referendum to build a recreation center on campus. There was a record 3,770 votes for the two-day election. This exceeded the highest voter turnout on record which was 2,456 votes for the three-day ASI Student Government election in 2007. The referendum outcome did not reach the majority vote needed to move the proposed project forward with 1,356 votes in favor and 2,406 not in favor. ASI will be conducting an assessment of the referendum outcome.

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ASI is proud of the record voter turnout, the spirited discussion that took place with students and the campus community regarding the proposed Recreation Center, the quality and extent of the information campaign and the learning outcomes for our students.

ASI applauds the amount of student involvement that occurred throughout the campaign, as students took the time to educate themselves about the initiative to make an informed decision. ASI recognizes that through this referendum, the voice of the students has been heard and pledges to continue to find ways to improve student life and campus community at Cal Poly Pomona.

ASI would like to thank those who worked on the project by providing guidance, support and feedback. In particular, ASI would like to thank Team 2012, the ASI student leaders and the ASI staff, particularly Gas Creative Group, for dedicating themselves to providing information for students to make an informed decision about the project. ASI also congratulates the ASI Elections Committee for a job well done with the administration of the student referendum.

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cc: Chris Wyrick
Cora Culla