



ASI Press Release

FOR IMMEDIATE RELEASE:
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Associate Executive Director Appointed

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Associated Students, Inc. (ASI), Cal Poly Pomona, is pleased to announce the appointment of Powell Velasco as the organization's new Associate Executive Director. Powell joins ASI after serving the Student Union at California State University, Los Angeles, for more than eight years. For the past four years Powell has served as the Associate Director for the Student Union at Cal State, LA. He brings significant experience in building services and operations, financial management, staff development, and conference services. Powell received his B.A. in Social Science from Hawaii Pacific College, Honolulu, Hawaii and is completing an M.A. in Physical Education from California State University, Los Angeles.

As Associate Executive Director for ASI, Powell will serve as the second-in-command manager for ASI. His responsibilities will include management of the University Union and University Plaza facilities, conference and event services, ASI lease contracts, dining services administration, and capital projects. Powell will oversee all the facilities aspects of the current University Union Improvement Project Phase 2. Phase 2 is scheduled to be completed in 2002.

Powell, who resides in the local Pomona community with his family, is enthusiastic about joining the students, staff and faculty at Cal Poly Pomona. We hope you will join ASI in extending a warm welcome to Powell Velasco as he assumes his new role. Powell's first day with ASI was September 8, 2000.