



## MEDIA RELEASE

FOR IMMEDIATE RELEASE  
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### **Neosapien Comes to the Bronco Exhibit Gallery** Artists Address the Blur Between Physical and Digital

POMONA, Calif. — November 13, 2008 — Cal Poly Pomona's Bronco Student Center is hosting the Neosapien art exhibit in the Bronco Exhibit Gallery (Bldg. 35, Upper Level) from Nov. 13 – Dec. 12. With a capacity to have two separate shows simultaneously, the exhibit will take up the entire gallery. Neosapien explores the idea of the cyborg and its implications on the art world. The exhibition includes pieces from Robert Arieas, Kallie Clark, J.J. Garcia, Janne Larsen, Paul and Kate, Kimo Proudfoot, Jason Ramos, and Ryan Ross. This is a must see for any fan of cyberpunk, a subgenre of science fiction. There will be an exhibit reception and artist talk with Ramos, Arieas, and Ross on Nov. 25 at 7 p.m. in the Bronco Exhibit Gallery.

The show is mixed media and will include digital photography, video, sketches, and collage work. The artists address the reality of the continuing technological infringement upon humanity and its impact on society as a whole as well as an individual's perception of humanity.

According to ASI Art Manager and Programs Assistant Maria-Lisa Flemington, who organized the entire exhibition, "The cyborg image has plugged itself into the art world with the transcendence of digital information systems that transgress the boundaries of flesh and the synthetic, which often blur the distinction between the physical and digital world. This exhibition addresses the concept of authenticity in reference to the body. Through organic processes, integration of artificial and natural systems or the meeting place between computer technology and the human body, the cyborg image has gained

a ground in postmodern culture.”

An example of this is Paul and Kate’s video recorded performance piece, which recites the American national anthem through binary. Another is Arieas’ collage work, combining robotic sketches with cut-out body parts.

The exhibit was previously on display in Cal State Los Angeles’ Fine Arts Gallery during September and October. For more information on Neosapien, contact Flemington at (909) 869-4237 or [mflemington@asi.csupomona.edu](mailto:mflemington@asi.csupomona.edu).

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