



Press Release

FOR IMMEDIATE RELEASE
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Cal Poly Pomona's Music and Entertainment Industry Student Association (MEISA) received international honors at Annual Conference

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On April 1, 2005, the Music and Entertainment Industry Educators Association (MEIEA) held their Annual International Conference in Miami, Florida where Cal Poly Pomona was named the 2005 Outstanding MEISA Chapter. The first recipient of this award, Cal Poly Pomona MEISA was recognized for their continuing efforts in making a positive impact on a local level through professional growth, performances, social activities, membership involvement and recruitment. Along with their recognition, the chapter received \$200 to apply to future programming and a personalized gold record to be displayed in the Music Department.

Attended by MEISA Chapter members and Associated Students, Inc.(ASI) representatives, the conference brought together university chapters from all over the nation to participate in panels, lectures, presentations, business sessions and social mixers. Students had an opportunity to learn about current issues in the music and entertainment industry as well as network with industry professionals. The National Battle of the Bands also took place during the annual conference where Cal Poly Pomona student group, The Obscured, took third place. The Obscured made it to the national level after winning the ASI Bronco Events and Activities Team (B.E.A.T.) Bronco Underground Musicians and Performers (BUMP) 2005 Battle of the Bands in March.

In addition to the MEISA chapter's success at the conference, Cal Poly Pomona was also chosen as the site for the 2007 International MEIEA Conference. ASI B.E.A.T. and Cal Poly Pomona MEISA will host the event.

Sponsored by the Associated Students, Inc, MEISA is an organization comprised of students who share an interest in the music and entertainment industry. For more information on MEISA, please visit www.cppmeisa.org.

Established in 1963, Associated Students, Inc. of Cal Poly Pomona is a recognized auxiliary organization of California State Polytechnic University, Pomona that is led, funded and mainly staffed by students. Guided by the core commitments to the promotion of student development and provision of excellent facilities, programs and services, ASI provides for student representation at the campus and California State University system-wide level and offers leadership development through student government, student-led programming, student employment and student involvement in a wide array of Bronco Student Center programs and services, including the Bronco Fitness Center, as well as the Children's Center. ASI fully supports the enrichment of student life by providing annual funding support for student clubs and organizations, diversity programs, athletic scholarships and academic support programs.

For more information on ASI, visit www.as.csupomona.edu.

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