



MEDIA RELEASE

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Cox, Otis and Tinchinda Named to Permanent Positions ASI Produces More Than Just Quality Designs

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Pomona, CA- ASI is proud to announce the appointments of Jeffrey Cox, Candyce Otis, and Andrea Tinchinda to permanent positions at Associated Students Inc.'s Gas Creative Group. As marketing coordinator, Cox continues to focus his efforts on hiring talented student staff, developing effective marketing strategies for ASI and the Bronco Student Center along with advancing the creative capabilities of Gas Creative Group. As marketing assistant for the marketing communications team, Otis continues her focus in developing a variety of communication strategies for ASI with her talented student staff. And as marketing assistant for the graphic design team, Tinchinda continues to develop Gas' creative process amongst the graphic designers.

As Cal Poly Pomona alumni and former ASI student staff themselves, all three have aided in shaping Gas Creative Group into what it is today: a full service marketing firm that, not only serves ASI and the Bronco Student Center, but the entire Cal Poly Pomona community. They continue on in their efforts to foster the education of their student staff and maintain Gas Creative Group as a viable and useful resource at Cal Poly Pomona.

The unique marketing department was once strictly a graphic design studio composed of less than 10 student staff known as the Graphic Art Studio. Today, thanks to the efforts of Cox, Otis and Tinchinda, Gas Creative Group's team has more than doubled to a team of 21 student staff specializing in Web development, graphic design, Flash animation, marketing, public relations, journalism and photography.

For more information on ASI's Gas Creative Group, please contact Gas at (909) 869-2158.

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