



## Press Release

FOR IMMEDIATE RELEASE  
April 3, 2003

**CONTACT:**

Sultan Salahuddin  
Program Coordinator  
(909) 869-3374

### ASI Brings You Face To Face

The rock band Face to Face will be playing a free concert at Cal Poly Pomona Saturday, April 12, 2003. They will take center stage on the grass hill, in front of the University Union Plaza (the old stables), at 6:00pm. The ASI Bronco Events and Activities Team (BEAT) sponsored event is free and is open to all Cal Poly Pomona students, staff and faculty.

The three member band has been around the Southern California music scene for the past 12 years. Band members include guitarist and vocalist Trever Keith, bassist and vocalist Scott Shiflett, and drummer Pete Parada.

They have built a strong following—they count Travis Barker of Blink 182 amongst one of their fans—over the past decade with little radio play. They have sold more than half a million records without the help of major corporate labels. After rising from relative obscurity in the early '90s, Face To Face has maintained a devoted fan base by constantly releasing quality material and through continuous touring.

They are on a growing record label, Vagrant Records, with other bands and artists such as Dashboard Confessional, The Get Up Kids, and Saves The Day.

For more information contact the Bronco Events & Activities Team (B.E.A.T.) at 909-869-4455 or visit [www.asi.csupomona.edu](http://www.asi.csupomona.edu).

###