



MEDIA RELEASE

FOR IMMEDIATE RELEASE
May 21, 2008

ASI APPOINTS NEW DIRECTOR OF PROGRAMS AND MARKETING Barnaby F. Peake Joins ASI Team

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Pomona, Calif. - Associated Students Incorporated is proud to announce its new Director of Programs and Marketing, Barnaby F. Peake. Peake comes from Whittier College where he worked as the Director of Student Activities for seven years. His professional experience in Higher Education spans ten years and includes working in programming, student advising, leadership development, event planning, risk management, student discipline, and housing.

Peake will join ASI this August and is looking forward to interacting with students. "My goal is to be proactive in providing rich learning experiences that allow college students to fully explore their individual interests and strengths as they complement their intellectual development in class", Peake said.

Peake is currently pursuing a PhD in Education at the School of Education at Claremont Graduate University. He received his Masters of Education in College Student Affairs, M.Ed., from Azusa Pacific University, California and earned a B.A. in both Spanish and General Science from Linfield College, Oregon. Peake also brings with him years of professional development experience, community involvement and intercultural engagement. He has traveled around the world interacting with and studying diverse cultures including four study abroad programs at the college level to Costa Rica, Belize, the Czech Republic and Chihuahua, Mexico.

The experience that Peake has acquired, along with his understanding of the student population and his sensitivity to the needs of a diverse student population, is very comparable to the needs of the Director of Programs and Marketing position.

"I find great satisfaction and inspiration implementing student leadership development programs on campus...The position at Cal Poly Pomona would allow me to pursue my professional interests and challenge me as I further my career in Higher Education", Peake said.

ASI Recreation, Programs and Marketing offers students at Cal Poly Pomona a variety of services and programs dedicated to enhance their overall college experience.

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