



Press Release

FOR IMMEDIATE RELEASE
October 6, 2004

ASI Executive Director Appointed to CSURMA Auxiliary Organizations Committee

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Cora Culla, Executive Director for Associated Students, Inc. (ASI), was appointed to the California State University Risk Management Authority (CSURMA) for Auxiliary Organizations on July 1, 2004. For the next two years, Culla will be one of eleven Executive Committee members serving with Vice Presidents throughout the CSU system. CSURMA is an association of CSU and auxiliary organizations arranged to protect member resources by providing broad coverage and quality risk management services that stabilize risk cost in a reliable, economical and beneficial manner. CSURMA will be working towards a pooled insurance coverage plan among the CSU system to provide better coverage for lower premiums.

For the past 11 years, Cora Culla has served as the Executive Director and Chief Administrative Officer of Associated Students, Incorporated, Cal Poly Pomona. She has served in several professional leadership roles including the Auxiliary Organizations Association (AOA) President in 2001 and several chair positions for AOA in 1998 and 2002. She is a current member of the CSU Student Health Insurance Board. Mrs. Culla received both her BS in Business Economics and her MBA from the University of the Philippines.

ASI is the student governing body of Cal Poly Pomona that oversees the Bronco Student Center, Recreational Sports program, Bronco Fitness Center, Bronco Exhibit Gallery, and has joint partnership with the university to facilitate the Cal Poly Pomona Children's Center. ASI also provides funding for campus-wide support programming, student clubs and organizations, diversity programs, athletics, and academic support programs. Information on ASI can be found on the Web at www.asi.csupomona.edu.

For more information, contact ASI Public Relations at (909)869-2158 or e-mail asipr@csupomona.edu.

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