



Press Release

FOR IMMEDIATE RELEASE
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ASI to Premiere Bronco Student Center

The Bronco Student Center Premiere, October 13–16, 2003 gives students, faculty and staff the opportunity to experience many events. The Premiere will showcase the new features and services provided by Associated Students, Inc. and its partners that are available through the Bronco Student Center (building 35), now in its first full year of operation.

Events will begin each day at 11a.m. Themes carried through each day will correspond to a Hollywood movie premiere event. The Bronco Student Center will feature exciting games, entertainment, and open houses from ASI departments and other partners. The Premier will be complete with red carpet, a map of the stars, and exciting giveaways.

The Bronco Student Center Premier will introduce all that is available to those who are new on campus, or those who have been here but have not experienced all that is offered.

Free giveaways and discounts are available throughout the week, coinciding with the Bronco Bookstore Grand Reopening. The following events will be featured:

BSC Pre-Show

Monday, October 13, 2003

- 11a.m. – 1p.m. Pictures with Billy Bronco: Center Court
- 11a.m. – 1p.m. Street Performer: Center Court
- 11:30a.m. – 1p.m. Live Music Opener: Center Court
- 3p.m. – 5p.m. Art Show Opening: Bronco Exhibit Gallery

BSC Zone

Tuesday, October 14, 2003

- 11a.m. – 1p.m. Recreational Sports Open House: Bronco Fitness Center
- 11a.m. – 1p.m. Bronco Fitness Center Open House: Bronco Fitness Center
- 11a.m. – 1p.m. Athletics Celebration: S. Lobby by Fitness Center
- 11:30a.m. – 12p.m. Poly Fashion Show: Ursa Major
- 12p.m. – 1p.m. Wellness Challenge Games 2003: Ursa Major Suite
- 12p.m. – 1p.m. Noon Hour Concert: Center Court
- 7p.m. Charlie's Angeles: Full Throttle: Centaurus

Access BSC

Wednesday, October 15, 2003

- 10a.m. – 2p.m. ASI Graphic Art Studio Open House: Graphic Art Studio
- 11a.m. – 1p.m. Street Performer: Center Court
- 11a.m. – 1p.m. Games Room Activities: Games Room, Etc.
- 12p.m. – 1p.m. Hollywood Confidential (Interactive Drama): Center Court
- 5p.m. – 7p.m. "Ke Kulanu He Mahu: Remember a sense of Place." LGBT History Month Film: Ursa Minor Suite

Wild on BSC

Thursday October 16, 2003

- 10a.m. – 3p.m. Career Fair: Ursa Major Suite
- 11a.m. – 1p.m. DJ Spinning Live: Center Court
- 11a.m. – 1p.m. Street Performer: Center Court
- 6p.m. – 10p.m. Charlie's Angels: Full Throttle-Outdoor Movie: University Park

cc: Jason Dyogi
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