



Press Release

FOR IMMEDIATE RELEASE
August 16, 2004

CONTACT:

Cassandra Dummit
Public Relations Manager
(909) 869-2158

Bronco Student Center Conference and Event Services Open House a Success!

On August 11, 2004 the Bronco Student Center hosted their first Event Planning Open House showcasing the newly renovated building and its encompassing event planning services. *Book No Further!* brought together ASI Conference and Event services, Los Olivos Dining Services, Kellogg West Catering and Center Court Dining to share event planning tips, catering options, and scheduling information. Participants had the opportunity to familiarize themselves with the BSC while sampling food, viewing demonstrations and net working with fellow event planners. "I had no idea we could do..." was a phrase heard throughout the open house as the 80 guests made their way to each of the three showcased rooms and discovered what options and services were available to the campus community when planning conferences or events.

For information on BSC Conference and Event services, visit
<http://www.asi.csupomona.edu/bsc/ce.asp> or contact Sue Wise at
sjwise@csupomona.edu.

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