



Press Release

FOR IMMEDIATE RELEASE

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New ASI Website Launched

In a continuous effort to improve services for students, Associated Students Inc. (ASI) has launched its new, enhanced website that will give students, faculty/staff, alumni, and visitors access to up to date information about ASI programs and services.

Users will enjoy a clean, streamlined website that boasts good looks and smarts. The new website features daily weather on the front page, an ASI directory of faculty/staff and students, a Google search engine, and an improved menu bar giving users access to the many diverse facilities, programs, and services offered by ASI and conveniently located in the Bronco Student Center.

Claire De Leon, ASI Marketing Coordinator, noted that our website was due for a new look. The improved website will be frequently updated with important ASI information and will progressively offer more features, such as an online newsletter, real-time chat with ASI staff, streaming video and more.

Established in 1963, Associated Students, Inc. (ASI) of Cal Poly Pomona is a recognized auxiliary organization of California State Polytechnic University, Pomona that is led, funded and mainly staffed by students. Guided by the core commitments to the promotion of student development and provision of excellent facilities, programs and services, ASI provides for student representation at the campus and California State University system-wide level and offers leadership development through student government, student-led programming, student employment and student involvement in a wide array of Bronco Student Center programs and services, including the Bronco Fitness Center, as well as the Children's Center. ASI fully supports the enrichment of student life by providing annual funding support for student clubs and organizations, diversity programs, athletic scholarships and academic support programs.

For more information, contact ASI Public Relations at (909) 869-2158 or e-mail asipr@asi.csupomona.edu.

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