



MEDIA RELEASE

FOR IMMEDIATE RELEASE
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ASSOCIATED STUDENTS INC. SHINES AT ACUI ANNUAL CONFERENCE

Pomona, CA- Associated Students Inc. of Cal Poly Pomona made its mark at the 2006 Association of College Unions International Region 15 Fall Conference. Gas Creative Group designers earned several awards; a Cal Poly Pomona student was elected to one of five ACUI student representative positions; and the Bob Alexander Memorial Scholarship was also awarded to a Cal Poly Pomona student.

Contact:

Samantha Havard
Gas Creative Group
(909) 869-2158 voice
(909) 869-3077 fax
info@asi.csupomona.edu

Luke Bennett, a second year music industry studies major, was elected to be a student representative for the ACUI. Bennett's duties as a representative will include evaluating past conferences to help plan for next year's event and helping keep track of budgeting for the event.

Joaquin Ortiz, BEAT special events co-chair, was awarded the Bob Alexander Memorial Scholarship Award. This scholarship is awarded to an outstanding student member of an institution from Region 15 who has shown exemplary performance in college union or student activities work on the individual's campus.

Cal Poly Pomona earned four awards in the *Steal This Idea* contest. The contest consists of graphic designs from schools around the region. ASI's Gas Creative Group won four awards as follows:

- Logo/Brand Identity Category
 - First Place – "Bronco Broadcasting" by Van Ho
 - Second Place – "Guerilla Union" by Marc Marquez
- One-Color Poster Category
 - First Place – "Are you the next ASI student leader?" by Rita Garcia
- Open Category
 - Second Place – "2006-07 Student Planner" by Van Ho, Linda Nguyen and Andrea Tinchinda

cc: Arno Keshishian
Cora Culla

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ACUI provides support to the development of campus communities through education, advocacy and the delivery of services. It brings together college unions and student-activities professionals from all over the world.

The 2006 ACUI Region 15 Fall Conference was held at the University of Hawaii at Hilo from November 16 through 18 and brought nearly 40 colleges and universities together to facilitate community building and learning. As a member of Region 15, Cal Poly Pomona is part of a broad geographical region represented by communities of diverse people from Hawaii, Nevada, California, Guam and Australia.

For more information, contact Gas Creative Group at (909) 869-2158 or info@asi.csupomona.edu.

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