



## MEDIA RELEASE

FOR IMMEDIATE RELEASE  
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### ASI APPOINTS NEW ASSOCIATE DIRECTOR OF PROGRAMS

**POMONA, Calif. — August 25, 2014** — Associated Students Incorporated (ASI) has announced that Sarah Bauer has been selected for the role of associate director of programs. Bauer has 10 years of experience in higher education and comes equipped with a wealth of knowledge in event and risk management.

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Bauer received a Master of Arts in student affairs in higher education from Indiana University of Pennsylvania and a Bachelor of Science in psychology (cum laude) from Muskingum University in New Concord, Ohio. She previously served as the director of student involvement and the Career Center at San Francisco State University and has held several positions in the Student Activities and Student Affairs field at San Francisco State as well as Sonoma State and Allegheny College.

“After a competitive search with some amazing candidates, I am very pleased to have Sarah join the ASI Student Activities and Programs department. With Sarah’s arrival, the department will be fully staffed for the first time in years. Combining her experience and leadership with the existing staffs’ skills and programming expertise is going to provide the students of Cal Poly Pomona with incredible opportunities to learn, socialize and connect with peers,” Barny Peake, director of the Bronco Student Center said.

In her new position as associate director of programs, Bauer will be responsible for the development, implementation, administration and supervision of all aspects of ASI student programming and some staff programming, including but not limited to, ASI Bronco Events and Activities Team (BEAT) programs, ASI Alumni Programs, ASI Art Programs, ASI Summer Orientation programs and ASI Student Government programs.

cc: James Cox  
Cora Culla

“I am very honored to be joining the excellent ASI team at Cal Poly Pomona and the Student Activities and Programs office specifically. Over the course of my career, what I have enjoyed the most is working closely with students and staff to create engaging programs and events that positively impact the campus community. I hope to hit the ground running, meet as many students and campus partners as possible, and start the fall 2014 quarter off with excitement,” Bauer said.

ASI is a non-profit corporation that provides facilities, programs and services to students as well as student representation at the campus level and the California State University system-wide level. ASI is comprised of student leaders, student staff and professional staff. A majority of ASI programs and services are run by students and guided by full-time staff, fulfilling the motto of “students serving students.”

For more information about ASI and the BSC, visit [asi.csupomona.edu](http://asi.csupomona.edu).

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