



MEDIA RELEASE

FOR IMMEDIATE RELEASE
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ASI Introduces New Student Multipurpose Lounge to Replace the Bronco Fitness Center

POMONA, Calif. — May 7, 2014 — As Associated Students Incorporated (ASI) prepares for the opening for the Bronco Recreation and Intramural Complex (BRIC), it welcomes a new feature to the iconic Bronco Student Center (BSC)—a new student multipurpose lounge. Effective June 13, 2014, the Bronco Fitness Center (BFC) will be closing to undergo renovations to the 11,000 sq. ft. of space for the new student multipurpose lounge, which will meet the many needs of students.

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“The increased lounge space will help to make the BSC seem less cluttered,” Jared Tolbert, ASI senator pro-tempore said. “[The student multipurpose lounge] will give students more space to eat and hang out with their friends, and will be very beneficial for people to feel more comfortable while they eat.”

Currently, the BSC’s Center Court is the main seating space for students during the lunch hour, servicing hundreds of students who dine at Center Court. The first floor of the new multipurpose lounge will allow for extra seating during the peak lunch times for students on campus, alleviating the impacted seating in Center Court. The second floor will be used as a study lounge, staging area for Ursa Major and student social space.

The multipurpose lounge will occupy both floors of the BFC and will contain new lounge furniture (sofas, ottomans, etc.), booths, work tables, and chairs with accessible outlets, power sources and charging stations. The space is scheduled to be available for use in September 2014.

“In the new [student multipurpose lounge], there will be ‘plug and play’ features in a lot of the new furniture...On the second floor, there will be extra lounge space that will be perfect for a small, calm study area,” said Tolbert, who expressed that this space will be beneficial to students before and during finals week, as study space is limited on campus during those times.

cc: Christine Hall
Cora Culla

“ASI is excited to open the new multipurpose lounge concurrent with the opening of the BRIC in September. The new furniture equipped with charging stations will provide students with the convenience of support for their mobile devices,” ASI Executive Director Cora Culla said.

ASI is a non-profit corporation that provides facilities, programs and services to students as well as student representation at the campus level and the California State University system-wide level. ASI is comprised of student leaders, student staff and professional staff. A majority of ASI programs and services are run by students and guided by full-time staff, fulfilling the motto of “students serving students.”

For more information about ASI and the BSC, visit asi.csupomona.edu. For more information about the BRIC, visit asi.csupomona.edu/bric.

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