



MEDIA RELEASE

FOR IMMEDIATE RELEASE
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ASI APPOINTS NEW HUMAN RESOURCES MANAGER

POMONA, Calif. — May 22, 2013 — Associated Students, Inc. (ASI) is proud to announce the new hire of Lisa Dye as Human Resources Manager. Dye brings with her a broad breadth of private and public sector experience to accommodate ASI's growing staffing needs.

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"We welcome Lisa Dye to the ASI Team and look forward to her leadership in ensuring quality human resources for ASI and recruitment of needed staff for the Bronco Recreation and Intramural Complex (BRIC)," said ASI Executive Director Cora Culla.

Dye is a Cal Poly Pomona alumna and holds a bachelor's degree in Management and Human Resources from the College of Business Administration. She previously worked at In-N-Out Burger as a Manager and Store Trainer. She also worked for Cal Poly Pomona from 2006 to present as a Human Resources and Business Continuity Analyst where she implemented human resource strategies and handled highly sensitive campus HR matters. Dye is a member of the Society of Human Resources management (SHRM) and member of the Professionals in Human Resources Association (PIHRA).

In her position as ASI Human Resources Manager, she will assist with recruitment, hiring and development of both professional and student-staff employees for ASI and the BRIC facility. ASI currently employs 53 full-time staff and 140 student-staff. With the addition of the BRIC, ASI is expecting to hire additional full-time staff and many student employees.

"As a Cal Poly Pomona alumna, I am honored to be joining such an exemplary group of individuals dedicated to the enrichment of student life on campus," said Dye. "This is an exciting time for ASI and my goal is to work strategically in providing the human resources necessary to both support the organization's growth and continue its success."

cc: Chris Osuala
Cora Culla

Dye will begin working for ASI on Wednesday, May 22. Dye will be working on the transition of the HR Office with Ginny Mansfield who has worked for ASI for 31 years and will be retiring at the end of June.

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