



MEDIA RELEASE

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ASI UNVEILS NAME OF RECREATION CENTER AT THE BIG REVEAL

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POMONA, Calif. - June 6, 2012 - Associated Students Incorporated (ASI) hosted

The Big Reveal on Thursday, May 31, 2012 at Bronco Commons to announce the name of the anticipated recreation center—the Bronco Recreation and Intramural Complex (BRIC).

With predicted construction beginning in the coming months, University President J. Michael Ortiz emphasized that The Big Reveal was an important milestone that highlighted the progress of the project.

“I do want to mention that this is not a groundbreaking, that we will have that after July 17 when the Board of Trustees will approve the financials to go along with the plans and other things that need to be approved. We wanted to have something before the students left this year to acknowledge that we’ve reached this point.”

The Financial Plan for the BRIC is planned to be an action item at the CSU Board of Trustees meeting on July 17, 2012 with construction of the facility anticipated to begin shortly thereafter.

Other speakers at the event included University Vice President for Student Affairs Dr. Douglas Freer, ASI Executive Director Cora Culla, current ASI President Johnathan Jianu and 2007-08 ASI President Christopher Wyrick. Also in attendance were members of the BRIC construction team including LPA Architects, C.W. Driver and Cal Poly Pomona Facilities and Planning Management.

cc: Johnathan Jianu
Cora Culla

ASI President Johnathan Jianu commented on how the addition of the BRIC will enhance student life at Cal Poly Pomona.

“The recreation center will be the new center for campus life at Cal Poly Pomona because it will combine some of the most important parts of campus life into one building. The name BRIC is an allegory for the strong foundation of student life this building will be.”

In addition to the name unveiling, attendees of The Big Reveal enjoyed a 25-ft. rock wall and a new Campus Recreation table game called hantis. Refreshments were provided by Jamba Juice, the expected juice bar vendor for the recreation center. Organic tea supplier, Guayaki handed out free samples of tea.

The BRIC is designed to feature a 51-ft. rock wall, juice bar, indoor running track, lounge areas, leisure and lap pool, fitness studios and much more for a total of 120,000 square feet of activity space.

ASI Executive Director Cora Culla expressed excitement concerning the addition of the recreation center to the Cal Poly Pomona campus.

“When completed by Fall 2014, the BRIC will be the 15th recreation center in the 23 campus California State University System.”

For more information about the BRIC, please visit asi.csupomona.edu/reccenter.

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