



MEDIA RELEASE

QDOBA SPICES UP BSC CENTER COURT WITH FRESH-MEX DINING OPTIONS

FOR IMMEDIATE RELEASE
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POMONA, Calif. – October 5, 2012 – Partnering with the Cal Poly Pomona Foundation Dining Services, Associated Students, Inc. (ASI) has opened a Qdoba Mexican Grill in the Bronco Student Center (BSC).

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During the 2011-12 academic year, the ASI Facilities and Operations Committee, led by ASI Senator Pro Tempore Alicia Vajid, worked with Cal Poly Pomona Foundation Dining Services Director Brett Roth to find and bring to campus a suitable eatery that would replace the Subway Express in the BSC.

“Qdoba is a much awaited food venue addition for our students in the BSC,” stated ASI Executive Director Cora Culla.

Owned by parent company Jack in the Box, Qdoba offers a step above the typical fast-food venue with fresh, made-to-order meals from a menu that includes burritos, grilled quesadillas, nachos, tacos and taco salads.

All meals are customizable, a trait that Cal Poly Pomona Foundation Dining Services Director Brett Roth described as similar to one of Qdoba’s top competitors, Chipotle.

“This is a new venture for Qdoba,” said Roth, citing that Cal Poly Pomona will be one of six universities nationwide and the only university in California catering a Qdoba venue. “The menu will be somewhat similar, but not exact to its other locations.”

During fall quarter Qdoba, will be open 11 a.m. to 7 p.m. Monday through Thursday and 11 a.m. to 3 p.m. on Friday.

For more information about Qdoba or other food venues in the BSC visit,

cc: Christopher Osuala
Cora Culla

<http://foundation.csupomona.edu/dining/bsc/>.

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