



## **MEDIA RELEASE**

**FOR IMMEDIATE RELEASE**  
**August 21, 2012**

### **DIRECTOR OF RECREATION FOR BRIC APPOINTED; LEADERSHIP STRUCTURE EFFECTIVE SEPTEMBER 2014**

**POMONA, Calif. – August 21, 2012** – Associated Students Incorporated (ASI)

has appointed Krista Smith as the Director of Recreation. Smith will be responsible for the overall management of ASI's Bronco Fitness Center and Campus Recreation Department, as well as ASI's oversight of the construction and planning for the Bronco Recreation and Intramural Complex (BRIC). She will assume the administration of the BRIC when it opens in Fall 2014.

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Smith will come to Cal Poly Pomona from Cal State University East Bay, where she served as its director of the Recreation and Wellness Center since 2009; she previously served as assistant general manager for Club One Fitness. As director of Cal State East Bay's Recreation and Wellness Center, Smith oversaw all aspects of the building's construction, operations, staffing structure, programming and policy implementation.

Smith earned her Master of Arts in Sports Management from the University of San Francisco in 2006. She achieved her Bachelor of Science with Distinction in Kinesiology from Sonoma State University in 2003. She will be relocating to Southern California to join the ASI family on August 27, 2012.

While preparing for the construction and opening of the BRIC, ASI also announced changes to its senior leadership structure effective September 1, 2014, which will include the appointments for Barny Peake as director of the Bronco Student Center and Powell Velasco as director of Facilities. Terri Bell's title will be modified to Director of Financial Services.

cc: Christopher Osuala  
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For more information about the BRIC, please visit [asi.csupomona.edu/reccenter](http://asi.csupomona.edu/reccenter).

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