



## MEDIA RELEASE

FOR IMMEDIATE RELEASE  
September 29, 2006

### 3D LEADERSHIP CONFERENCE

Faculty and Staff are Invited to Lead Workshop Sessions

**Pomona, CA**-The third annual 3D Leadership Conference will take place October 27 from 11 a.m. to 6 p.m. The conference will be located in the Ursa Major Suite at the Bronco Student Center (Bldg 35). Featured keynote speaker, Jeff Johnson, host of BET's quarterly "The Jeff Johnson Chronicles", will address the topic of being a socially responsible leader.

**Contact:**

Gas Creative Group  
(909) 869-2158 voice  
(909) 869-3077 fax  
info@asi.csupomona.edu

The conference will feature an array of workshops covering the theme of social responsibility, leadership, leadership styles and how to take an active role in creating positive social change.

Faculty and staff members are invited to present lessons and share their experience through interactive workshops for the conference. Workshop topics will pertain to the conference's theme of social responsibility.

The 3D Leadership Conference is an innovative and educational initiative for students in any stage of their leadership development wanting to explore campus involvement opportunities and enhance personal growth. The goal of the conference is to educate Cal Poly Pomona students in leadership skills and empower them to become involved in organizations on campus and in the community.

Jeffery Johnson, social activist, African Methodist Episcopal minister, leadership trainer, and public speaker will address this year's theme during his keynote session at 12 p.m., which will be free, and open to the general public.

Jeffery Johnson is host of BET's "The Jeff Johnson Chronicles", a show that addresses various socio-political issues. Through his project, America Votes Young Voter Project he is currently working to increase the nation's young voter turn out.

Faculty and staff interested in leading a workshop can pick up a program proposal worksheet at the Office of Student Life and Cultural Centers. Program proposals can be submitted to Laura S. Dorfman, at University Housing Services (Bldg. 57) and can be contacted at [lsdorfman@csupomona.edu](mailto:lsdorfman@csupomona.edu) or at (909) 869-2239. The deadline for program proposals is October 5, 2006.

###

cc: Arno Keshishian  
Cora Culla

