



MEDIA RELEASE

FOR IMMEDIATE RELEASE
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BRONCO FRESH

The Opening of Bronco Fresh Gives Students A Healthy Choice for Quick Snacks

Pomona, CA- BroncoFresh, a branch of the Farm Store, opened today, September 25, in the

Bronco Student Center (Bldg. 35). Associated Students Inc. and the Farm Store at Kellogg Ranch have partnered up to bring healthy alternatives to the heart of the Cal Poly Pomona campus.

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BroncoFresh is located next to Bronco Copy N' Mail in the Bronco Student Center. ASI invited BroncoFresh to the BSC to give students the opportunity to experience some of what the Farm Store has to offer, without having to cross Temple Avenue. Store hours will be from 9 a.m. to 7 p.m. Monday through Thursday and from 9 a.m. until 2 p.m. Fridays.

BroncoFresh will give students, faculty and staff the opportunity to eat healthy on the go. They will have access to fresh produce, snacks, Cal Poly orange juice, nuts and yogurt from Cal Poly Pomona's College of Agriculture programs. BroncoFresh will also be offering gift basket orders, where you can call in your order in advance and pick up the complete gift basic at your convenience.

The Farm Store at Kellogg Ranch has been serving Cal Poly Pomona and the Pomona community with locally grown produce, delicatessen items, organic and health foods and Cal Poly Pomona raised pork and beef products since 2001. The introduction of BroncoFresh is in correspondence with other healthy alternative eateries, such as Subway Express and Frëshens and Pura Vida Coffee, which were initiated earlier this quarter in the Bronco Student Center.

For more information about the opening of the new BroncoFresh, contact Gas Creative Group at (909) 869-2158 or info@asi.csupomona.edu.

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cc: Arno Keshishian
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