



MEDIA RELEASE

FOR IMMEDIATE RELEASE
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RUNNING FOR A MEMORY

Cal Poly Pomona Student Matthew Myers is Celebrated One Year After His Death.

Pomona, CA- Cal Poly Pomona and Associated Students Inc. (ASI) are hosting a 5K run/walk on October 14 to commemorate Matthew Myers' life and raise money for a scholarship endowment in his name.

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Pre-registration for the race is available at www.mattsrun.org until October 6 or registration can be on the day of the event from 6:30 a.m. until 7:45 a.m. The race begins at 8 a.m. and a memorial and awards ceremony follows at 9:30 a.m.

The ceremony will include guest speakers from the Myers family and Vice President for Student Affairs Dr. Douglas Freer. A memorial plaque will be unveiled on Kellogg Drive along with 42 awards for the top runners. The first, second and third place awards are divided into seven age groups and for both males and females.

The Matthew Myers Memorial Run is a rain or shine event. Pre-registration is \$15 for Cal Poly Pomona students and \$25 for all others. Race day registration is \$20 for Cal Poly Pomona students and \$30 for all others.

Matt's promising future was cut short on October 6, 2005 when a car accident on Kellogg Drive left him fatally injured. He loved to run and was dedicated to physical fitness. As a junior at Cal Poly Pomona studying communications, he hoped to one day go on to help others in a service-orientated career.

More information about Matthew Myers, the run or the Matthew Myers Memorial Fund is available by visiting www.mattsrun.org or by calling Laura Johnson at (909) 869-4852.

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