



Media Release

FOR IMMEDIATE
RELEASE
July 21, 2006

Two-Day Concert Set to Rock Cal Poly Pomona

40 Bands Including Dashboard Confessional, Brand New, Jack's Mannequin & Thrice

Pomona, CA – Associated Students, Inc. (ASI) and Goldenvoice Concerts team up again to rock California with The Bamboozle Left festival at Cal Poly Pomona, the largest event ever to be hosted by the campus.

On October 14 and 15, 2006 the Cal Poly Pomona Athletic Field will be transformed into a two-day music festival where more than 40 bands including Dashboard Confessional and Brand New will perform live for thousands of fans on three stages.

Along with performances by well-known artists are bands that are on the cutting-edge in the independent music scene. To accompany the bands in the Hollywood-type theme of the festival will be a vendor village packed with band merchandise, acoustic performances and clothing companies selling new apparel.

After a successful launch of an East Coast festival entitled The Bamboozle, John D'Esposito, president of MAX Cruise Entertainment, decided to take his musical creation to the west, or "Left" coast of the United States, called The Bamboozle Left.

On Friday, October 14 fans will see such bands as Dashboard Confessional, Jacks' Mannequin, Plus-44, Sugarcult, Hellogoodbye, and Cute Is What We Aim For. On Saturday, October 15, set to play are Brand New, Thrice, 30 Seconds to Mars, MURS, The Bled, and The Pink Spyderys and other bands. New performers and guests will be announced in the coming weeks. Check The Bamboozle Left Web site at www.thebamboozleleft.com for the most up-to-date information.

The general public can purchase tickets for \$33.33 per day or \$60 for a two-day pass beginning Saturday, July 22 at noon through Ducat King, www.ducatking.com. There is a four-ticket limit for single day passes and a two-ticket limit for two-day passes. Doors open at 11 a.m. and the show begins at noon on both days. Public parking is \$10 and free for Cal Poly Pomona students who have a valid parking permit.

For questions and information regarding the event, please e-mail ASI at thebamboozleleft@asi.csupomona.edu.

cc: Arno Keshishian
Cora Culla

###

