



MEDIA RELEASE

FOR IMMEDIATE RELEASE
September 19, 2006

LAUNCH OF CAMPUS RECREATION Rec Sports and Bronco Fitness Center Combine Forces

Pomona, CA- Associated Students Inc.'s Recreational Sports and the Bronco Fitness Center join together to create Campus Recreation. Recreational Sports and the Bronco Fitness Center promote a healthy lifestyle and Campus Recreation will further the advancement and growth of this lifestyle to students, faculty and staff.

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Campus Recreation will serve as the umbrella under which Recreational Sports and the Bronco Fitness Center will operate. The implementation of the combined efforts within the two programs will take place throughout the upcoming academic year. Campus Rec will broaden fitness outreach by including special events like team tournaments, gaming tournaments, individual competitions and more.

Over the past three years the Recreational Sports and Bronco Fitness Center have grown tremendously in participation and quality. Both programs are growing rapidly and surpassing previous milestones. Some recent achievements by the programs include 48 new intramural teams, the first off-campus bowling tournament consisting of 56 people, increased memberships and group activities, and participation in every sport. With more than 54,000 visitors to the Bronco Fitness Center and more than 7,000 to Rec Sports, both programs are expecting more growth in the future. The new name will accommodate current and anticipated growth as well the expansion of current programs.

For more information contact Gas Creative Group at (909) 879-2158 or info@asi.csupomona.edu.

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