



Media Release

ASI & BRONCO STUDENT CENTER UNDERGO CHANGES

Healthy Eating Choices and Enhanced Services Among Changes

FOR IMMEDIATE RELEASE

Sept. 15, 2006

Pomona, CA- The Bronco Student Center (Bldg. 35) is enhancing and updating its facilities while Associated Students Incorporated is expanding its services. These changes are set to take effect just in time for the 2006 – 07 academic year.

Games Room Etc. is in the works of installing a two-lane bowling alley called Highway 66. Four new, regulation-sized pool tables have just been installed. More changes are in store for Games Room Etc. later this academic year.

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Gas Creative Group, formerly the Graphic Art Studio (GAS), has changed its name, look and its services. Now known as Gas Creative Group, the studio provides integrated marketing services such as promotional planning and advertising. The combination of design and communications along with the capability to print and post signage creates effective marketing for all types of organizations.

Ursa Major Suite in the BSC (Bldg. 35) has recently undergone an increase in its power capacity. After the recent production of large concerts, as well as upcoming events, ASI's Conference and Events has installed a system that is capable of handling more sound and lighting equipment along with a house sound system with enhanced video presentation tools.

The Bronco Student Center's Center Court has new and healthy additions to its food court. Strips N' Chips has been replaced with Subway Express, a branch off of Subway that sells the most popular sandwiches among Cal Poly Pomona students and are pre-made. This new option has been created in hopes to reduce lines at Subway, which will still remain at Center Court.

Frëshens and Pura Vida Coffee will reside side-by-side to serve fresh coffee and tasty frozen treats. Frëshens will serve smoothies, and indulgent frozen-yogurt treats at an affordable price, all which can be made in 60 seconds. Pura Vida Coffee offers a wide variety of organic teas, coffee drinks and more. This coffee company is unique as it is a non-profit organization; Pura Vida Coffee helps to fund charities in the countries where the coffee growers reside.

Bronco Fresh, an extension of the Farm Store and Kellogg Ranch, will also be added near Bronco Copy N' Mail on the lower level of the BSC (Bldg. 35). This store will include fresh fruit, juices, nuts, yogurt and other healthy eats, some of which are grown on campus.

ASI strives to meet the needs of Cal Poly Pomona students, faculty and staff through services, programs, facilities and activities. For more information regarding the changes in the BSC and ASI, please contact Gas Creative Group at (909) 869-2158 or at info@asi.csupomona.edu.

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