



Press Release

FOR IMMEDIATE RELEASE
March 3, 2006

Contact:
Susana C. Valdez
Public Relations
(909) 869-2158

Platinum Recording Band YELLOWCARD Performing at Cal Poly Pomona April 19

Associated Students Inc. (ASI) and Goldenvoice present the 2006 Virgin College Mega Tour featuring YELLOWCARD, with special guest MAE, performing in the Kellogg Gym (Bldg. 43), Wednesday, April 19. Doors open at 6pm and concert starts at 7pm.

Capitol Records artist YELLOWCARD will be presenting their newest material, *Lights and Sounds*. This album is a compilation of the highs and lows the band faced with the rapid success of *Ocean Avenue*, their double platinum album in 2003, and their MTV 2 Video Music Award in 2004.

The Virginian quintet, MAE, will open for YELLOWCARD with material from their second album *The Everglow*.

A limited supply of student discounted tickets for \$20 plus convenience charges will be available on Ticketmaster Saturday, March 4 at noon using the discount code, STUDY. General public tickets will be \$24.50 plus convenience charges. Starting Monday, March 6 at 10am a limited supply of discounted tickets for Cal Poly Pomona students will be available at the Games Room Etc. located in the Bronco Student Center (Bldg. 35, lower level) for \$22 with a student ID and no additional convenience charges. Students can use BroncoBucks, credit, debit, and cash. A limited supply of student discounted and general public tickets will also be available at The Glasshouse located on 2nd Street in Downtown Pomona.

The tour will feature a "village," a pre-show activities event, that will be located near Kellogg Gym. The "village" will have an emerging artist stage, karaoke booth, games, prizes and demonstrations of the latest and greatest gadgets for the college set. Major League Baseball, also a sponsor, will have "Access to the Show," a music-marketing program designed to showcase the MLB Authentic Collection line of apparel including exclusive jerseys, headwear and outerwear identical to what is worn by players. The MLB Road Show will also be present offering pitching and batting cages, and kiosks featuring the latest MLB video game titles.

Established in 1963, Associated Students, Inc. (ASI) of Cal Poly Pomona is a recognized auxiliary organization of California State Polytechnic University, Pomona that is led, funded and mainly staffed by students. Guided by the core commitments to the promotion of student development and provision of excellent facilities, programs and services, ASI provides for student representation at the campus and California State University system-wide level and offers leadership development through student government, student-led programming, student employment and student involvement in a wide array of Bronco Student Center programs and services, including the Bronco Fitness Center, as well as the Children's Center. ASI fully supports the enrichment of student life by providing annual funding support for student clubs and organizations, diversity programs, athletic scholarships and academic support programs.

For more information, contact ASI Public Relations at (909) 869-2158, e-mail asipr@asi.csupomona.edu or visit www.VirginCollegeMegaTour.com.

###

cc: Charles Gruver
Cora Culla