



Press Release

FOR IMMEDIATE RELEASE
March 3, 2006

ASI Bronco Fitness Center Assistant Program Manager Announces Departure

Chip Heimbach, Assistant Program Manager of the ASI Bronco Fitness Center, a service of Associated Students, Inc. (ASI), has accepted a career advancement opportunity at Florida A&M University in Tallahassee. He accepted the position of Fitness and Wellness Director at the institution's brand new Recreational Center.

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During Heimbach's tenure at Cal Poly Pomona he has helped the fitness center excel in numerous areas. He initiated, organized, and taught the fitness internship that is now an integral part of the ASI Bronco Fitness Center's educational program. He has also aided in coordinating the Bronco-Fit Program with the Kinesiology and Health Promotions Department as well as being responsible for the fitness and maintenance programs. Chip will be missed and all the staff and students within the Bronco Fitness Center as well as ASI wish him the best of luck in all of his future endeavors.

Upon Chip's departure, Jackie Casado will assume the role of Interim Assistant Program Manager. During this time the fitness center will be entering into the evaluation and interview process of candidates for a permanent appointment. The targeted starting date for the new assistant program manager is July 1st, 2006.

Established in 1963, Associated Students, Inc. (ASI) of Cal Poly Pomona is a recognized auxiliary organization of California State Polytechnic University, Pomona that is led, funded and mainly staffed by students. Guided by the core commitments to the promotion of student development and provision of excellent facilities, programs and services, ASI provides for student representation at the campus and California State University system-wide level and offers leadership development through student government, student-led programming, student employment and student involvement in a wide array of Bronco Student Center programs and services, including the Bronco Fitness Center, as well as the Children's Center. ASI fully supports the enrichment of student life by providing annual funding support for student clubs and organizations, diversity programs, athletic scholarships and academic support programs.

For more information, contact ASI Public Relations at (909) 869-2158 or e-mail asipr@asi.csupomona.edu.

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